



**Building Trades
Employers' Association**

114TH ANNUAL LEADERSHIP RECEPTION

THE CONSTRUCTION INDUSTRY'S LARGEST NETWORKING EVENT

THURSDAY, JUNE 15, 2017 | 5:30 PM | ESPACE | 635 WEST 42ND STREET

LEADERSHIP SPONSOR | \$25,000

- 15 Reception Tickets
- Event Sponsor
- Premier Sponsor Recognition in Printed Journal
- Sponsor Recognition on Event Screens
- Select Cover Placement of Full Page Color Ad in Printed Journal

GOLD SPONSOR | \$15,000

- 12 Reception Tickets
- Dessert Reception Sponsor
- Special Sponsor Recognition in Printed Journal
- Full Page Color Ad in Printed Journal
- Sponsor Recognition on Event Screens

SILVER SPONSOR | \$12,500

- 10 Reception Tickets
- Special Sponsor Recognition in Program
- Half Page Color Ad in Printed Journal
- Sponsor Recognition on Event Screens

RECEPTION RESERVATION

- \$9,000 for 10 Ticket Company Reservation
- \$975 Individual Reception Ticket

2017 LEADERSHIP RECEPTION JOURNAL

- Premier Journal Ad - Full Page Color \$5,000
- Full Page Color - \$3,000
- Half Page Color - \$2,000
- Quarter Page Color - \$1000

Ads will be printed in color; Journal trim size is 8.5 x 11"(half page is horizontal only 7.5 x 4.75"). PDF files over 300 dpi preferred.

**Ad material deadline is:
Monday, June 5, 2017**

Send Journal Ad Materials to:

Kaitlin Kilian

The Berman Group, Inc.
380 Lexington Avenue, 19th Floor
New York, NY 10168
Telephone: 212.450.7300
Facsimile: 212.450.7301
E-mail: kkilian@bermangrp.com

SPONSORSHIP OPPORTUNITIES

- Leadership Sponsor: \$25,000 Gold Sponsor: \$15,000
 Silver Sponsor: \$12,500

RECEPTION RESERVATIONS

- 10 Company Reservations: \$9,000 Individual Reception Reservations: \$975
Total Number of Tickets _____ Total amount enclosed _____

2017 LEADERSHIP RECEPTION JOURNAL

I would like to place the following advertisement in the 2017 Leadership Reception Journal

- Premier Journal Ad: \$5,000 Full Page: \$3,000
 Half Page: \$2,000 Quarter Page: \$1,000

I cannot attend but would like to make a contribution in the amount of _____

Please send all Reservations and Checks to: **Lena Vega | 1430 Broadway, Suite 1106, New York, NY 10018**
Tel: 212.704.9745 | Fax: 212.704.4367 | E-mail: lvega@bteany.com

TO GUARANTEE SEATING, CHECKS MUST ACCOMPANY YOUR RESERVATION. SEATING IS LIMITED.
PLEASE MAKE CHECKS PAYABLE TO: **THE BUILDING TRADES EMPLOYERS' ASSOCIATION**

I AND/OR MY COMPANY WOULD LIKE TO BE LISTED AS FOLLOWS:

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP CODE _____

TELEPHONE _____ FACSIMILE _____

EMAIL _____

GUESTS INCLUDE (PLEASE PRINT):

YOUR NAME _____

GUEST 2 _____

GUEST 3 _____

GUEST 4 _____

GUEST 5 _____

GUEST 6 _____

GUEST 7 _____

GUEST 8 _____

GUEST 9 _____

GUEST 10 _____