



BUILDING TRADES EMPLOYERS' ASSOCIATION
INTEGRITY • VALUE • SAFETY

2013 ALFRED G. GEROSA
LEADERSHIP DINNER

RECOGNIZING THE
LEADERSHIP, COMMITMENT
& VISION OF OUTSTANDING
INDUSTRY LEADERS

THURSDAY | APRIL 25, 2013
583 PARK AVENUE | NEW YORK, NY 10017



COLUMBIA
UNIVERSITY



MANHATTAN WEST
Brookfield Properties



WORLD TRADE CENTER
The Port Authority of
New York & New Jersey



2013 EXECUTIVE CO-CHAIRMEN

Jay Badame

Building Contractors
Association
Tishman Construction Corp.

Pat A. Di Filippo

Contractors' Association
of Greater New York
Turner Construction Company

Ralph Esposito

Contractors' Association
of Greater New York
Lend Lease LMB, Inc.

2013 VICE CHAIRMEN

Richard Kennedy

Building Contractors Association
Skanska USA Building

David Pinter

National Electrical Contractors Association,
New York City Chapter
Zwicker Electric Co., Inc.

2013 DINNER COMMITTEE

Steven Alessio

Building Contractors Association
Sweet Construction Corp.

Don DeNardo

Contractors' Association
of Greater New York
Lend Lease LMB, Inc.

Allan Paull

Building Contractors Association
Tishman Construction Corp.

Charles Avolio

Contractors' Association
of Greater New York
Turner Construction Company

Kenneth Durr

Mechanical Contractors
Association
Durr Mechanical Construction, Inc.

Robert S. Peckar, Esq.
Peckar & Abramson, P.C.

Arthur Rubinstein

Allied Building Metal Industries
Skyline Steel Corp.

Kevin Barrett

Cement League
Hunter Roberts Construction Group

Michael Gabbay

Contractors' Association
of Greater New York
Plaza Construction Corp.

Michael Russo

Mechanical Contractors
Association
Fresh Meadow Mechanical Corp.

Paul Barrett

Elevator Manufacturers Association
Otis Elevator Company

Victory Gany

Sheet Metal Contractors Association
Center Sheet Metal, Inc.

Richard Wood

Contractors' Association
of Greater New York
Plaza Construction Corp.

Peter Cafiero

Association of Master Painters & Decorators
Island Painting, Inc.

Stephen Isaacson

Allied Building Metal Industries
Schuff Steel Company

Lee Zaretzky

Association of Wall-Ceiling
& Carpentry Industries
Ronsco, Inc.

Steven M. Charney

Peckar & Abramson, P.C.

Joseph Leo

Insulation Contractors Association
Atlantic Contracting & Specialties, LLC.

Scott Corneby

Building Contractors Association
Structure Tone, Inc.



BUILDING TRADES EMPLOYERS' ASSOCIATION
INTEGRITY · VALUE · SAFETY

2013 ALFRED G. GEROSA | LEADERSHIP DINNER

RECOGNIZING THE
LEADERSHIP, COMMITMENT
& VISION OF OUTSTANDING
INDUSTRY LEADERS

THURSDAY, APRIL 25, 2013 | 6:00 P.M.

583 PARK AVENUE | NEW YORK CITY

6:00 – 7:00 P.M. | COCKTAIL RECEPTION

7:00 – 8:30 P.M. | DINNER & AWARDS PROGRAM

BUSINESS ATTIRE

LEADERSHIP DINNER

2013 HONOREES



Joseph A. Ienuso

EXECUTIVE VICE PRESIDENT
FOR UNIVERSITY FACILITIES
COLUMBIA UNIVERSITY



Sabrina Kanner

SENIOR VICE PRESIDENT,
DESIGN AND
CONSTRUCTION
BROOKFIELD PROPERTIES



Steven Plate

DEPUTY CHIEF OF CAPITAL PLANNING
AND DIRECTOR OF WORLD TRADE
CENTER CONSTRUCTION
THE PORT AUTHORITY OF
NEW YORK & NEW JERSEY



BUILDING TRADES EMPLOYERS' ASSOCIATION
INTEGRITY • VALUE • SAFETY

BTEA: NEW YORK'S ALLIANCE OF UNION CONTRACTORS

Louis J. Coletti, President & CEO

1430 Broadway, Suite 1106 | New York, NY 10018

Telephone: 212.704.9745 | Facsimile: 212.704.4367

www.bteany.com





BUILDING TRADES EMPLOYERS' ASSOCIATION
INTEGRITY • VALUE • SAFETY



2013 ALFRED G. GEROSA LEADERSHIP DINNER

RECOGNIZING THE LEADERSHIP, COMMITMENT & VISION OF OUTSTANDING INDUSTRY LEADERS

THURSDAY | APRIL 25, 2013
583 PARK AVENUE | NEW YORK, NY 10017

LEADERSHIP SPONSOR: \$25,000

- Premier seating for 1 Table of 10
- Speaking appearance in Dinner Video
- Individual and company name listed as Video Sponsor
- Present award to honoree (no more than 2 per honoree)
- Special recognition in Dinner Journal

PLATINUM SPONSOR: \$20,000

- 1 Table of 10
- Listed as Award Sponsor
- Company featured in Dinner Video
- Special recognition on reception signage
- Special recognition in Dinner Journal

GOLD SPONSOR: \$15,000

- 1 Table of 10
- Cocktail Reception Sponsor
- Special recognition on reception signage
- Special recognition in Dinner Journal

SILVER SPONSOR: \$12,500

- 1 Table of 10
- Table Centerpiece Sponsor
- Special recognition on reception signage
- Special recognition in Dinner Journal

TABLES AND TICKETS

- \$7,500 Table of 10
- \$750 Individual Dinner Tickets

2013 LEADERSHIP DINNER JOURNAL

- Back Cover \$4,000
- Inside Covers \$3,000
- Full Page \$2,000
- Half Page \$1,500
- Quarter Page \$750

Ads will be printed in black and white; journal trim size is 8.5x11" (half page is horizontal only 7.5x4.75"). PDF, Quark, PhotoShop, Illustrator files over 300 dpi preferred. Camera ready art accepted.

AD MATERIAL DEADLINE IS THURSDAY, APRIL 11, 2013.

Send Journal Ad Materials to:

Bailey Eells

The Berman Group, Inc.

380 Lexington Avenue, 19th Floor | New York, NY 10168

Telephone: 212.450.7300

Facsimile: 212.450.7301

E-mail: beells@bermangrp.com

2013 ALFRED G. GEROSA LEADERSHIP DINNER

THURSDAY, APRIL 25, 2013 | 6:00 PM
583 PARK AVENUE | NEW YORK, NY 10017

SPONSORSHIP OPPORTUNITIES

- LEADERSHIP SPONSOR: \$25,000
- PLATINUM SPONSOR: \$20,000
- GOLD SPONSOR: \$15,000
- SILVER SPONSOR: \$12,500

TABLES AND TICKETS

- TABLE OF 10 \$7,500
- INDIVIDUAL DINNER TICKETS \$750

Total Number of Tickets _____

TOTAL AMOUNT ENCLOSED _____.

2013 LEADERSHIP DINNER JOURNAL

I WOULD LIKE TO PLACE THE FOLLOWING ADVERTISEMENT IN THE 2013 LEADERSHIP DINNER JOURNAL

- BACK COVER \$4,000
- INSIDE COVERS \$3,000
- FULL PAGE \$2,000
- HALF PAGE \$1,500
- QUARTER PAGE \$750

I CANNOT ATTEND BUT WOULD LIKE TO MAKE A CONTRIBUTION IN THE AMOUNT OF _____.



PLEASE SEND ALL RESERVATIONS AND CHECKS TO:

LENA VEGA-WYSTUP | 1430 BROADWAY | SUITE 1106 | NEW YORK, NY 10018
TEL: 212.704.9745 | FAX: 212.704.4367 | E-MAIL: lvega-wystup@bteany.com

TO GUARANTEE SEATING, CHECKS MUST ACCOMPANY YOUR RESERVATION. SEATING IS LIMITED. PLEASE MAKE CHECKS PAYABLE TO: THE BUILDING TRADES EMPLOYERS' ASSOCIATION

I AND/OR MY COMPANY WOULD LIKE TO BE LISTED AS FOLLOWS:

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP CODE _____

TELEPHONE _____

FACSIMILE _____

EMAIL _____

THE GUESTS TO BE SEATED AT MY TABLE INCLUDE (PLEASE PRINT):

YOUR NAME _____

GUEST 2 _____

GUEST 3 _____

GUEST 4 _____

GUEST 5 _____

GUEST 6 _____

GUEST 7 _____

GUEST 8 _____

GUEST 9 _____

GUEST 10 _____