



A National Industry Forum
SAFEBUILD
— Best Practices & Innovation —

Presents

SAFEBUILD 2024 BEST PRACTICES & INNOVATION

**VALUE EVERY VOICE
ENCOURAGE • LISTEN • EMPOWER**

THURSDAY, JUNE 27, 2024

CLUB 101
NEW YORK CITY
8:00 AM - 12:30 PM

SafeBUILD 2024 is an annual forum hosted by the BTEA in conjunction with its Construction Safety Committee. **SafeBUILD 2024** will bring together the industry's leading experts to discuss best practices and new innovations that enable BTEA contractors to operate the safest job sites in the country.

Become a sponsor of **SafeBUILD 2024** and provide your firm with an exclusive opportunity to directly connect with the BTEA membership which encompasses twenty-four of the leading union contractor trade associations with over 1,200 contractor members.

REGISTER NOW

If you have questions, please contact Mohammed Saleheen at msaleheen@bteany.com
or at **(347) 774-6915**

BTEA SAFETY AWARD NOMINATIONS

BTEA member contractors are among the safest contractors in the industry and take great pride in their relentless focus on the welfare of their workforce. The BTEA is accepting nominations for the five safety award categories below, including our inaugural Mental Wellness Advocacy Award. Nominations must include the name of the nominee, award category and a description explaining why the nominee is deserving of the award. All nominations are due by June 7th and are to be submitted to Mohammed Saleheen at msaleheen@bteany.com.

AWARD CATEGORIES

- **SAFETY INNOVATION AWARD**

Awarded to a BTEA contractor who has established new procedures or implemented new technologies that have resulted in improved safety on their job sites.

- **BEST PRACTICES & SAFETY CULTURE AWARD**

Awarded to a BTEA contractor who has established new procedures or implemented new technologies that have resulted in improved safety on their job sites.

- **PROJECT SAFETY AWARD**

Awarded to the BTEA contractor who has demonstrated an exemplary safety record for a specific project.

- **HARDHAT SAFETY AWARD**

Awarded to a member of the construction industry who has demonstrated outstanding achievement in promoting safety.

- **INAUGURAL MENTAL WELLNESS ADVOCACY AWARD**

Awarded to a member of the construction industry who has promoted mental well-being across the construction industry.

CONTACT

Mohammed Saleheen
(347) 774-6915
msaleheen@bteany.com

SPONSORSHIPS

EXHIBITOR INFORMATION & REGISTRATION DETAILS

BRONZE SPONSOR

\$5,000

- Four (4) Tickets to **BTEA 2024 SafeBUILD** Conference & Awards Ceremony
- Half-page advertisement in the **2024 SafeBUILD** Program

SILVER SPONSOR

\$7,500

- All **Bronze Benefits**
- Six (6) Tickets to **BTEA 2024 SafeBUILD** Conference & Awards Ceremony
- Full-page advertisement in the **2024 SafeBUILD** Program

GOLD SPONSOR

\$10,000

- All **Silver Benefits**
- Eight (8) Tickets to **BTEA 2024 SafeBUILD** Conference & Awards Ceremony
- 15-second advertisement displayed during the **2024 SafeBUILD** Program

PLATINUM SPONSOR

\$15,000

- All **Gold Benefits**
- Ten (10) Tickets to **BTEA 2024 SafeBUILD** Conference & Awards Ceremony
- Opportunity to present a Safety Award

DIAMOND SPONSOR

\$20,000

- All **Platinum Benefits**
- Lead Sponsor of SafeBuild 2024
- Opportunity to address the conference during the **2024 SafeBUILD** Program

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EXHIBITOR SPONSOR

\$3,500

- Two (2) Ticket to **BTEA 2024 SafeBUILD** Conference & Awards Ceremony
- One 6-foot Exhibitor Table
- Logo and description displayed on select marketing materials, including e-blasts
- Exhibitor Listing in the **2024 SafeBUILD** Program

If purchasing a New Associate Membership, a \$1,500 reduction will be applied to your table.

PROGRAM ADVERTISEMENTS

- **INSIDE FRONT COVER** **\$2,500**
- **BACK COVER** **\$2,500**
- **FULL PAGE** **\$1,500**
- **HALF PAGE** **\$750**

INDIVIDUAL TICKETS

- **MEMBER** **\$345**
- **NON-MEMBER** **\$395**

DEADLINE

The deadline to submit your printed ad is **Monday, June 15, 2024.**

AD SIZES

- **INSIDE FRONT COVER** **8.5" wide - 11" high**
- **BACK COVER** **8.5" wide - 11" high**
- **FULL PAGE** **8.5" wide - 11" high**
- **HALF PAGE** **7.5" wide - 4.75" high**

FILE SUBMISSION

- Artwork needs to expand to/or past the **bleed marks**. Ensure all body copy text stays within the **safe zone**. Artwork will be cut at the **crop marks**.
- File saved at **300 dpi**. File Format be sent as a **high resolution PDF**.
- File name example: **Title of Company_Date** (BTEA_06.15.24)
- **0.25" bleed and crop marks included** (If there is no bleed, we suggest placing a border around the ad.)
- Most printers ask for **0.5" margin**. This would be your safe zone for body copy text.

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